

MS-1952

Allan Abraham Klenman

Originals 1934-1958 39 cm

The Allan Klenman Collection consists of material accumulated by Mr. Klenman in the course of his sales career with several British Columbia radio stations, including CKNW, CKWX, CKMO and CKDA. The collection includes rate cards, staff newsletters, station publications, promotional materials, correspondence and accounts information, in addition to general information regarding sales. Photographs transferred to Visual Records accession 198310-13.

Box	Folder	Contents	Date
		CKWX	
1	1	"The History of Vancouver's CKWX from April 1 1925 - March 31 1943"	no date
1	2	"Studio Reporter" - in-house newsletter from CKWX and CKFX, vol. 1, no. 1-5	Nov - Dec 1941
1	3	"CKWX Stimulates Sales" brochure soliciting radio advertising clients	ca. 1934
1	4	Promotional materials	1942-1947
1	5	CKWX and CKFX list of local accounts for the first 9 months	1941
1	6	Employment contract [note from donor says a similar contract was given by the station to all returning military personnel]	1947
1	7	Material re Vancouver Radio Station Employees' Union	1947
1	8	"Open House at Vancouver's CKWX" - brochure	
1	9	"The Alberta Ranch Boys" - souvenir promotional book	[ca. 1942]
1	10	<i>Coverage Plus Promotion</i> - CKWX magazine	Jun 1955, Oct 1956
1	11	<i>CKNW - tra</i> - newspaper	Sep 1957
1	12	<i>Will Reeder's Notebook</i>	1947
		CKNW (New Westminster)	
1	13	Miscellaneous CKNW material	
1	14	Correspondence and memos	1949
1	15	Correspondence and memos	1950
1	16-17	Correspondence and memos	1951
1	18-20	Correspondence and memos	1952
1	21-23	Correspondence and memos	1953
1	24	Correspondence and memos	1954
1	25	Correspondence and memos	no date

2	1	"Chuckles & News" - staff newsletter	1951-1953
2	2	Christmas publications containing names and photographs of staff	ca. 1944-1955
2	3	<i>TOP DOG</i> - CKNW magazine, vol. 1, no. 1;	Jul 1951
		<i>TOP DOG</i> - CKNW magazine, vol. 2, no. 4	Apr 1952
2	4	<i>TOP DOG</i> - CKNW magazine, vol. 2, no. 5 to vol. 4, no. 5	
2	5	<i>TOP DOG</i> - CKNW magazine, vol. 4, no. 6 to vol. 6, no. 3	
2	6	<i>TOP DOG</i> - CKNW magazine, vol. 6, no. 4 to, vol. 7, no. 7	1954-1955
2	7	<i>TOP DOG</i> - CKNW magazine, vol. 7, no. 8 to vol. 10, no. 2	1955 - 1958
2	8	Sales reports	Jan - Aug 1951
2	9	Correspondence re sales	1950, 1955
2	10	First contract signed by Woodward Stores Ltd. for radio advertising in Vancouver	1954
2	11	CKNW program ratings	1953
2	12	CKNW promotional materials	
2	13	Cards from Bill Rea	
2	14	<i>Principles &amp; Procedures of Announcing</i>	
2	15	Correspondence	1957
		CKMO (Vancouver)	
2	16	Correspondence, inward and outward, between Al Klennan and CKMO re terms of his employment in the sales department	1948
2	17	CKMO promotional material	
2	18	"Magic Money" promotion	1949
2	19	"Father was a Fullback" promotion	1949
2	20	CKMO Christmas card	no date
		CKDA (Victoria)	
2	21	Poster announcing open house for establishment of CKDA	
2	22	"Welcome to Victoria and Vancouver Island, Canada, Parkland Paradise of the Pacific" - tourist brochure including advertising by CKDA	ca. 1959
2	23	CKDA correspondence	1956
		Rate cards	
3	1	CKDA (Victoria)	1955-1959
3	2	CKNW (New Westminster)	1945, 1949-1958
3	3	CJVI (Victoria)	1955
3	4	CKMO (Vancouver)	1948-1949

3	5	CKWX (Vancouver)	1947, 1951
3	6	CFOX (Victoria)	1959
3	7	CJOR (Vancouver)	1947, 1951
3	8	Out-of-province cards	
		Miscellaneous	
3	9	Vancouver audience ratings	Feb 1953
3	10	CJOR (Vancouver) promotional material	no date
3	11	CFJC (Kamloops) Christmas card	no date
3	12	CHEK - TV (Victoria) notes	ca. 1957
3	13	Out-of-province radio station materials	no date
3	14	Syndicated programs available	no date
3	15	B.C. Association of Radio and Television Broadcasters	1957
3	16	Correspondence	1949, 1959
3	17	Advertising materials	1949-1958
3	18	Sales training course	
3	19	Vancouver Amateur Radio Club constitution	no date
3	20	Point Grey Amateur Radio Club list of members' call numbers	no date
3	21	Scrapbook	
3	22	Clippings	
3	23	Photocopies of photographs transferred to Visual Records Accession 198310-13	